

Children's Academy

International School

The International Baccalaureate Career-Related Programme

Grade 11 and <u>12</u>



Business Management and Finance



Vision

Quality Education - Rooted in Tradition, Futuristic in Vision

Mission

Children's Academy Group of Schools

Children's Academy Group of Schools aims at providing a progressive learning environment that leads to joyful learning along with holistic development. Our primary endeavour is to create passionate students who are lifelong learners, capable of accepting the dynamic challenges of the new world order.

The IB Mission Statement

The International Baccalaureate aims to develop inquiring, knowledgeable, and caring young people who help to create a better and more peaceful world through intercultural understanding and respect. To this end, the organization works with schools, governments, and international organizations to develop challenging programmes of international education and rigorous assessment. These programmes encourage students across the world to become active, compassionate, and lifelong learners who understand that other people, with their differences, can also be right.



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The Vision Behind The Journey

A journey of a thousand miles begins with a single step. A cloud piercing skyscraper follows a single brick. However, this single step, single brick, must have the tenacity within itself to bear what is to follow. We are deeply grateful that the strong foundations of Children's Academy Group of Schools were laid by Late Shri. V.V. Bhat, a determined, principled man who could envision the shape that education was about to take.

5 decades ago, Shri. V.V. Bhat started the school with a vision: 'Quality education at an affordable price.' His goal was not only to impart education, but also to focus on the understanding of concepts, on individual attention and on all-round development of students.

Mr. Bhat strove hard for most of his life to expand Children's Academy into the award-winning group of schools we have today without compromising on quality. His zeal for imparting education runs in the veins of the staff even today.

Chairman's Desk

Though Shri. V.V. Bhat is no longer with us, his ideals continue to inspire us. We, his successors, have been blessed with his guidance and the right raw materials he provided to bring about consistent growth in the Academy. Even as times are changing, we keep his core values intact, and keep adding one feather after another to our already exuberant hat of success. Keeping his philosophy in mind, we impart value based education by providing a plethora of possibilities to the students in an intellectually stimulating and a technology conscious environment. We stick to our roots and traditions while moving onwards and upwards continuously. We, at Children's Academy don't believe in fads and generally avoid the latest trends other schools rush to. Instead, we believe in utilizing the advances in technology to better deliver our curriculum to the students. We truly believe that all children can be successful learners and that every child is capable of the highest achievement. We aim to be facilitators who provide learning experiences and an environment that allows all students to succeed. In our pursuit of excellence, we make certain that students are given opportunities to transform into responsible citizens and leaders of tomorrow. At Children's Academy, the curriculum is designed to offer several opportunities for students to go beyond the classroom academic experiences and take their interests and knowledge to the next level.

What we have achieved over the last 5 decades is no small task and no amount of gratitude is sufficient for the hard work done by everyone in the Children's Academy family. Although we have achieved a lot over the years, our journey is only just beginning. While we appreciate the laurels we've

achieved, we believe in never being satisfied and always strive for more. It is for this reason, that we have decided to venture into the International Baccalaureate programme via the IBCP Programme. It is our sincerest belief that the IBCP Programme will help us achieve our school mission of preparing our students for the new world order. As a programme that focuses on skill-building, personality development, and over-all growth of the student, the IBCP programme falls exactly in line with our stated mission of ensuring holistic development.

With our talented staff and students and growing infrastructure, the future is bright for Children's Academy International School and for the Children's Academy Group of Schools as a whole. It is because of this that we say...

A proud past, a promising future.



What is International Baccalaureate?

Founded in 1968, the International Baccalaureate (IB) is a non-profit foundation which offers high quality and challenging educational programmes for a worldwide community of schools. For close to 50 years, IB programmes have gained a reputation for their rigor and high academic standards, for preparing students for life in a globalized 21st century, and for helping to develop citizens who will create a better, more peaceful world. Today, over 1.3 million IB students attend over 4500 schools in 147 countries.





What is International Baccalaureate Career-Related Programme?

Twenty-first century life places complex demands on young people looking for work, so enabling students to become self-confident, skilled and career-ready must be an integral part of their education. The International Baccalaureate Career-related Programme (IBCP) prepares students for the world of work as well as develop their personal qualities. The IBCP is an innovative education pathway that offers a flexible blend of academic and career-related studies. It is a coherent programme that allows schools to create their own distinct offering to reflect the needs, backgrounds, ambitions and learning contexts of their particular students. Each school can choose appropriate career related study elements. The programme is an option for students to undertake in their last two years of secondary school (16+), and aims to develop applicable, transferable lifelong skills that prepare them for higher education, higher level apprenticeships or employment. We look for internationally minded students with intercultural understanding, who self-confidence and good communication skills. We feel that the IBCP prepares students for a world beyond the classroom. It encourages students to be problem solvers and analytical thinkers and makes them well rounded global citizens.







Sujnan Nayak



Vanita Kabra



Tejaswi Shinde



Ashwini Bangera



Amandeep Kaur



Shama Thakur



Santosh Singh



Background To The Programme

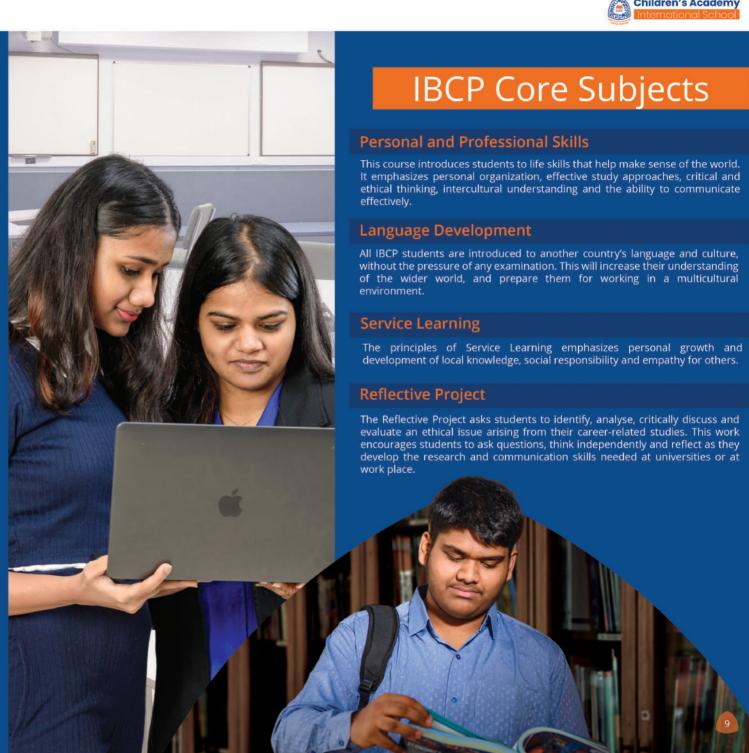
The IBCP has a strong focus on developing global citizens and aims to prepare students to enter the world of work or pursue further studies in India or beyond. It provides them with a solid academic foundation, practical skills, and real-world experience. Many young students eagerly anticipate customizing their education to align with the dynamic requirements of evolving workplaces. IBCP students show tremendous progress in professional pathways and universities nationally and internationally.

IBCP comprises a minimum of two IB Diploma Programme subjects with a nationally recognized career-related qualification. It has four distinct Core subjects - Personal and Professional Skills, Service Learning, Language Development and Reflective Project.

The interdisciplinary approach appeals to students, and provides valuable experience and skills for success in careers or degree courses; garnering recognition from employers, universities, and higher education institutions.

Some of the career options include construction, engineering, finance, hospitality, journalism, law, marketing, social care and creative industries.







The IB Learner Profile

The aim of all IB programmes is to develop internationally minded people who, recognizing their common humanity and shared guardianship of the planet, help to create a better and more peaceful world. As IB Learners we strive to be:



222 INQUIRERS

We nurture our curiosity and develop skills for inquiry and research. We know how to learn independently and with others. We learn with enthusiasm and sustain our love of learning throughout life.



THINKERS

We use critical and creative thinking skills to analyze and take responsible action on complex problems. We exercise initiative in making reasoned, ethical decisions.



PRINCIPLED

We act with integrity and honesty, with a strong sense of fairness and justice, and with respect for the dignity and rights of people everywhere. We take responsibility for our actions and their consequences.



CARING

We show empathy, compassion and respect. We have a commitment to service, and we act to make a positive difference in the lives of others and in the world around us.



BALANCED

We understand the importance of balancing different aspects of our lives—intellectual, physical, and emotional—to achieve well-being for ourselves and others. We recognize our interdependence with other people and with the world in which we live.



KNOWLEDGEABLE

We develop and use conceptual understanding and explore knowledge across a range of disciplines. We engage with issues and ideas that have local and global significance.



COMMUNICATORS

We express ourselves confidently and creatively in more than one language and in many ways. We collaborate effectively and listen carefully to the perspectives of other individuals and groups.



OPEN-MINDED

We critically appreciate our own cultures and personal histories, as well as the values and traditions of others. We seek and evaluate a range of points of view, and we are willing to grow from the experience.



RISK-TAKERS

We approach uncertainty with forethought and determination; we work independently and cooperatively to explore new ideas and innovative strategies. We are resourceful and resilient in the face of challenges and change.



REFLECTIVE

We thoughtfully consider the world and our own ideas and experiences. We work to understand our strengths and weaknesses in order to support our learning and personal development. International Mindedness

International-mindedness is a multifaceted concept that captures a way of thinking, being and acting characterized by an openness to the world and a recognition of our deep interconnectedness to others. It is at the centre of both the culture and curriculum in IB World Schools—it is the hub that connects the different elements of an IB education.

International-mindedness recognizes similarities and affirms differences between communities, peoples and nations. Knowledge and understanding of similarities allows for the construction of common foundations; recognition and affirmation of differences encourage a celebration and valuing of diversity.

Fostering international-mindedness relies on teaching and learning that values the world as the broadest context for learning, and that is underpinned by a focus on global engagement. Global engagement represents a commitment to address humanity's greatest challenges in the classroom and beyond. IB students and teachers are therefore encouraged to explore local and global issues, including issues related to the environment, development, conflicts, rights and cooperation.

International-mindedness involves open-minded inquiry into diverse perspectives, critical appreciation of multiple points of view and a desire for positive action. It "implies the capacity to learn, the motivation to act and the courage to disagree" (Walker 2011).





IBCP Career Pathway At CAIS



World Academy of Career Programmes (WACP) is India's largest career related study and educational research organization which offers career related courses in Accounts, Finance, Technology, Healthcare and Design. In association with prominent schools and higher educational institutions & universities, it provides students with a structured pathway to specialized qualifications in these streams.

WACP commands a robust network within the industry and thereby offers unmatched practical training, internships and placements. Their core team consisting of progressive leaders along with our experienced faculty and competent operational support team will lead us towards growth and excellence.



IBCP Experience At CAIS

As a result of the programme, students develop the self-confidence and skills to participate successfully in higher education.

Universities value the IBCP for several reasons:

Academic strength

IBCP students complete a minimum of two internationally recognised IB Diploma Programme courses.

Research and writing ability

The IBCP Core further develops the academic skills of students through its four components, and the Reflective Project provides experience of research and independent study.

An international perspective

IBCP students are encouraged to view aspects of their studies in a broad, global context. They are challenged to become internationally

Intercultural understanding

IBCP students become more aware of their own culture and that of others, and fit readily into the multicultural community of a university or workplace.

































REGULAR LECTURES

To positively impact the perspective of our students, lectures are delivered by our experienced core team of faculty, along with visiting faculty from top Institutes, and professionals from the corporate world.



WORKSHOPS

To keep our students updated with the current affairs in the Business World, we frequently organize uniquely designed workshops that focus on industry-oriented themes shortlisted by our team of experts.



ASSIGNMENTS & PROJECTS

Assignments and projects are a part of our curriculum. These provide our students ample opportunities to meet, interact and build relations with popular and experienced individuals in business administration, under the able guidance of our dedicated faculty.



SIMULATED EVENTS

We have developed an exceptional methodology that helps replicate the process of organizing and managing the learning areas in real time. Students are trained to make projects and assignments. This exercise gives them an opportunity to walk through minute aspects of learning.



MASTER CLASSES

Master Classes intend to keep students aware of the current trends of the corporate world. Guest speakers from various areas of industry share their knowledge and help students with ideas and insights about the industry.



CASE STUDIES

Our curriculum includes the use of case studies in order to highlight various practical and situational issues. The brainstorming and discussions help to streamline the students' thought processes and sharpen analytical abilities by exploring, identifying and solving issues.

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Business Administration

CAREER RELATED STUDY

Human Resource Management

- Introduction
- · Job Design & Analysis
- · Performance Appraisal & Career Planning
- Participative Management & Industrial Relations
- Concept & Theory of OB

Strategic Management

- Understanding Strategy
- Analyzing a Company's Internal Environment
- Generic Competitive Strategies
- Strategy Implementation
- Blue Ocean Strategy

Research Methods

- Introduction to Research Methods
- Data Collection and Processing
- Data Analysis and Interpretation
- · Advanced Report Writing

Principles of Management

- Introduction to Management
- Planning and Organising
- · Leading and Motivation
- Directing, Monitoring and Controlling

Principles of Marketing

- Introduction to Marketing
- Marketing Environment
- Segmentation, Target Marketing and Positioning
- Consumer Behavior
- Marketing Mix

Principles of Accounting

- Introduction to Accounting
- Accounting Principles
- Accounting Process
- Accounting for Special Transactions

Entrepreneurship

- Being an Entrepreneur
- Customer Discovery
- The Financial Road Map
- · Entrepreneurial Leadership
- Business Plan

Digital Marketing

- · Digital Marketing Planning and Structure
- · Facebook Marketing Fundamentals
- Google Adwords
- Youtube Marketing
- · Email Marketing Content Writing

Internship & Industry Engagement



CAREER OPPORTUNITIES

Business Administration



Business Analyst

Business Analyst gives an analysis of their research and deliverables for any project assigned, breaking down the work into subsequently smaller and smaller pieces through tools and techniques.



Business Consultant

For expanding any business at the upper level there is a requirement for a consultant who can guide the company towards growth and expansion.



Marketing Manager

The marketing manager is responsible for marketing and expanding the business using specific skills, plans, budget, and research.



Human Resource Manager

HR Manager is responsible for workforce administration such as recruiting new employees, payroll, training, counseling, strategic planning, etc.



CAREER OPTIONS

The number of startups and e-commerce companies has gone up in recent years. Thus, the demand for well-qualified business professionals has drastically increased.

Business Administration has numerous positions to be filled such as

- Operations Manager
- Marketing Manager
- Advertising Executive
- Business Development Manager
- · Finance Manager



TARGET

Students can work in the following Industries:

- FMCG
- Retail
- Banking & Financial Services
- E commerce
- Automobile
- Information Technology



Accounts & Financial Management

Accounting and finance are one of the leading career choices in today's era. The course is intellectually challenging and gainful. It offers the practitioners a wide range of career paths. It boosts your career and gives a kickstart to create the strategies for building goals that leads to success. It opens up a lot of opportunities for advancement and covers a spectrum from Accounting & Financial Management technician, Chartered Accountant, Forensic accountant, Investment banker, Stockbroker, Tax adviser, Actuary, Data analyst and many more.

CAREER RELATED STUDY

Accountancy 1

- Introduction to Accounting
- Accounting Framework
- Accounting Process
- Accounting for Special Transactions
- Finalization of Accounts

Business Law

- The Indian Contract Act, 1872
- The Sale of Goods Act, 1930
- The Indian Partnership Act, 1932 & The Limited Act. 2008
- The Companies Act, 2013

Business Communication

- Introduction
- Functional English
- Written Communication
- Business Meetings

Mathematics, Statistics & LR

- · Permutations and combinations
- Calculus
- Probability & Index Numbers
- Logical Reasoning

Internship & Industry Engagement

Accountancy II

- Accounting for Special Transactions II
- Final Accounts
- · Partnership Accounts
- Company Accounts

Elementary Business Studies

- Introduction to Business Studies
- Business Organisations
- Business Environment
- Government Policies
- Banking

Mathematics & Statistics

- Ratios and Equations
- Time Value of Money
- · Sets & Progressions
- Introduction to Statistics

Basics of Capital Markets

- Investment Basics and Financial
- Markets
- Depositories
- Primary Market and Secondary Market Mutual Funds

Capstone Project





CAREER OPTIONS

The demand for well-qualified, professional finance managers and accountants has drastically increased compared to the supply, creating constant lucrative opportunities.

Accounts & Financial Management has numerous positions to be filled such as:

- Finance Expert
- Financial Controller
- · Portfolio Management
- . Business Valuation
- . Equity Research Analyst
- Company Service
- Investment Banking
- Tax Consultant
- Banking Services



A large number of our students start their own companies. Our students are placed in the following Industries:

- Financial Services
- Government Agencies
- Banking
- . Insurance
- . Healthcare





Testimonials from Parents

Mr. Shailesh Tulshyan and Mrs. Sumeeta Tulshyan Parents of Mst. Shlok Tulshyan

A new programme, a new institution (for us) and an old institution at the cusp of a new programme, few months ago it all seemed like a big leap of faith, But, after positive feedback from all and the fame that came with the name, we took the chance.

After having the experience of an IB education that our elder child had 3 years ago, we were and continue to be surprised at the ease and confidence the whole system and especially the teachers have displayed inspite of it being a whole new system of teaching.

We all as parents, want our child to be curious learners and see them gradually blossom into confident young adults, which is what we are seeing in Shlok. The faith with which he has been given opportunities to work for and the diverse experience he is gaining has truly been a pleasure to observe.

We thank the staff, the teachers, the management and the school for all their relentless efforts and support so far and wish for all the success with their first IBCP batch.

Shailesh and Sumeeta Tulshyan

Mr. Apurva Shah and Mrs. Trupti Shah Parents of Ms. Tanisi Shah

We Parents Of Tanisi Shah who is a student of Children Academy International School would like to share Our Testimonial.

The High School has a friendly, secure and pleasing ambience. The most important aspect is the amazing individual attention given to the students. Each day is filled with a variety of activities that make my child look forward to coming to high school. Besides that, the faculty members are highly experienced and they understand their students very well.

The learning experiences are beyond our expectation. We noticed that she has become more imaginative, disciplined, practical approach towards life and curious while doing all her activities and her confidence has significantly improved .

Thank you, Regards, Apurva and Trupti Shah

Mr. Ritesh Godambe and Mrs. Bhakti Godambe Parents of Mst. Adveya Godambe

Children's Academy has always been our first and the last option, be it pre-primary, primary, secondary or 10+2 standard.

Known for its innovative pedagogy and its 360 degrees teaching learning methodology nurtures the young students into future competent professionals.

The multidisciplinary background of teachers, aid the students for a comprehensive learning, with a well defined mode of conduct.

With children's Academy, learning did not stop in the two years of pandemic too, innovative methods of teaching and meticulous preparedness was the key to success.

With no dual thoughts, as parents of Adveya Godambe, we strongly vouch for this school for the new endeavor they have stepped into with IBCP. We are sure they will sail miles ahead and wishing them all the very best for the years to come.

Bhakti Godambe & Ritesh Godambe





Frequently Asked Questions

1 What kind of students choose the IBCP?

The students choosing the IBCP tend to be those who think long-term and want to keep their options open. It can lead to admission in a university or directly to a career, usually through higher level apprenticeship.

The programme prepares students for success in further studies and develops the skills employers seek.

2 How does the IBCP give students an advantage?

It enables them to gain qualifications recognised by universities and employers worldwide. IBCP students develop as highly effective teamworkers, showing self-confidence, determination, initiative and enterprise. The core of the programme also provides students with skill sets that they may not acquire through other qualifications.

3 What makes IBCP different from other K12/post 16 courses?

The IBCP differs from most other post16 programmes because it unites both academic and vocational studies into a flexible and coherent course. rather than offering a 'pick and mix' selection of unconnected subjects. It enables them to gain qualifications recognised by universities and employers worldwide. IBCP students develop as highly effective teamworkers, showing self-confidence, determination, initiative and enterprise. The core of the programme also provides students with skill sets that they may not acquire through other qualifications.

/ What is the global reach of the IBCP?

The IBCP is expanding very rapidly. At present, it is taught in 21 countries worldwide.

5 How are the IB parts of the programme assessed?

Assessment is by a combination of examinations and course work. The examinations are taken at the end of the programme, and marked externally by IB examiners. All IB subjects include coursework, which is assessed by the school.

6 What are the core elements?

The Core is one of the most important differences between the IBCP and other post16 qualifications and programmes. It is a compulsory element and consists of four components: Personal and Professional Skills, Service Learning, Language Development and Reflective Project. These components are all blended together to develop critical thinking and intercultural understanding, and are at the heart of why IBCP students excel in work places and at universities.

7 Why are IBCP students required to complete a Reflective Project?

The Reflective Project is an in-depth independent study, based on the vocational area chosen in the programme. It enables students to develop the research and writing skills that they will need at universities and in their careers.



8 Why is there a Language Development component?

This part of the Core is designed to give students the confidence to work successfully in multicultural teams and international businesses. It is a culture based rather than vocabulary–based approach to exploring a new language, and has no examination.

What makes the IBCP students special?

The IBCP develops students personally, socially, academically and raises their aspirations. It encourages students to be enterprising, a characteristic that it shares with all other IB programmes.

10 If a student has a specific career in mind, will choosing the IBCP impact this?

At 16, some students already have a clear idea of their career intentions and are looking for hands-on experience in that field. The IBCP is ideal for students who are interested in a particular industry and want to specialise early on. Should their career interests change, it offers students the opportunity to gain transferable skills, while also staying on track to succeed both academically and professionally, with a view to attending university, opting for a higher level apprenticeship or entering the world of work. The IBCP also keeps doors open for students who haven't decided what path they would like to take at 18, or beyond. The IBCP allows students to maintain a broad spectrum of academic subjects and personal development, while gaining valuable insights into the world of work.



Fee Structure

Annual Fees* for First Year (Year 1)

₹ 2,45,000

Special Fees* for in-house students of Children's Academy Group of Schools (Year 1)

₹ 2,10,000

Miscellaneous



Explore, understand and engage in real world issues

It integrates academic and practical learning

The CP combines academic rigour with prac-tical study; and develops skills and compe-tencies required for life-long learning.



It encourages you

to think about others

Language development encourage you to engage with other cultures and increase your understanding of the wider world.



It gives you more career options

You can access further education, apprenticeships and employment in areas such as business, IT, health care, sports and many others.



It allows you to do what you really want to do



Build friendships and connections



Explore and apply your creativity in innovative ways

> Personal and professional skills courses promote creative thinking techniques.



Develop essential life skills

Skills including critical thinking, communication and personal development are an important focus of the CP.

Disclaimer

* Examination fee and other overheads are to be borne by the students Please refer to the school website for fee and refund policy





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WACP commands a robust network within the industry and thereby offers unmatched practical training, internships and placements. Their core team consisting of progressive leaders along with our experienced faculty and competent operational support team will lead us towards growth and excellence.

For More Information

Please contact for appointment

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